



WV Project CommuniTree Planting at Caperton Boulevard Business Park

What a great opportunity for these employees!

Quad/Graphics Inc. employees planted a mix of 24 shade, flowering, and evergreen trees in Caperton Boulevard Business Park on October 15, 2015.

To organize for the planting, multiple project leaders met several times in late summer and early fall to plan where the trees would be planted and get the details in order.

Planting day was broken into 2 events that corresponded with the morning and evening shift dismissals. This ensured that all employees received an opportunity to participate.

Each shift had approximately 12

volunteers that helped with the planting. Teams paired up after the tree planting presentation, led by Tanner Haid (Cacapon Institute) in the morning and Matt Pennington (Region 9) in the afternoon.

The 24 holes were augured in the morning and all of the trees, tubes, stakes, and other materials were placed at each hole.

A detailed article was published in a company-wide newsletter that was distributed nation-wide throughout the company. Project Leader Tony Lewis is proud of the impact these trees will have on Quad/Graphic's local watersheds, saying in the company



newsletter that "Around here, everything eventually flows to the Potomac River and then down into the Chesapeake Bay."

All of the employees that participated enjoyed the project and commented positively on the information they gained through the tree planting presentation. Everyone walked away at the end of their planting shift educated and engaged.

A word from the Project Leader, Tony Lewis:

"It was an excellent opportunity to make a positive impact to the plant as the improvements drive our companies core values. The educational opportunity was top notch and the experience makes for a great teaching opportunity for our company."



For more information, contact the Urban Watershed Forester at CTree@CacaponInstitute.Org or by calling 540-335-0687.